

# Dorset ROAD SAFE

Safer Together

**Dying to Drive & Dying to Ride**  
for **teens** keen to get on  
the road **[DP]**



**Bikeability**  
teaches **young** and **adult** cyclists how to  
safely navigate the roads  
**[DCC, BOP, BBC]**

## Young Farmers

education relating to agricultural vehicles, machinery  
and road safety for the **16+** age group **[DP]**



## RoadWise & Safety Village Tours

pedestrian, cycle, bus and in-car education  
for **5 - 14** year olds in unique and interactive  
life-sized streets **[SW]**

## Safety Training & Education for Pedestrians (STEPs)

Roadside training for **year one** & **year four** pupils,  
teaching skills to empower children to make safe travel  
choices **[BBC, BOP]**



## Schools Road Safety

road safety education for **3 - 14** year olds in line with  
schools' Social, Emotional and Behavioural Skills  
**[DP, BOP]**



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## 50/50 Car

aimed at **15+** age groups and demonstrates what to look for and what to avoid when buying vehicles **[DP]**



## Safe Drive Stay Alive

presentations to the **15+** age group to make drivers aware of their responsibilities **[DWFR]**

## Life Drive

gives new drivers aged **17 - 25** confidence on the roads with an incentive £50 Amazon voucher **[SW, BBC]**

**£50**



## Car Seat Clinics

Good-Egg experts check children's car seats are fitted correctly. **[BBC]**

## Dorset Driver Gold

theory and practical sessions aimed at road users aged **65+** to refresh skills, increase confidence and safety **[SW]**



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